



## eNewsletter

March 2011

Welcome to the March Newsletter. I do hope that 2011 has been a positive one to date! I also hope you've set some goals and are well on the way towards success.

Unconscious Potential is now in its fourth year. Thank you to everyone who has supported its success. We provides coaching, training and facilitation services. We partner for performance and work with you to show an impact on the bottom line.

Silvia has recently completed further studies in the use of Signature Strengths through the VIA Institute in the United States. We would welcome the opportunity to speak to you and organisations about how strengths can make a difference to individuals and the organisation.

As always, enjoy the read and seek to implement one small change that can make a difference.

### In Pursuit of Perfect.....

*"To escape criticism - do nothing, say nothing, be nothing"*

*Elbert Hubbard*

This month's article is on Perfectionism. Perfectionism is an incapacitating fear of failure that permeates our lives, especially those areas that we care about most. The reach for perfection is painful because it is often driven by both a desire to do well and a fear of the consequences of not doing well. This is the double-edged sword of perfection. Failure however is an inescapable part of life and more so a critically important part of any successful life. [Read More](#)

**As always, your feedback is welcome. Please pass onto others who may benefit or be interested**

### The High Performing Technical Specialist

Partnering with Emotional Intelligence Worldwide, Unconscious Potential will be delivering Emotional Intelligence programs in Sydney, Melbourne and Brisbane in 2011. The program is designed to enable you to increase your ability to connect and influence people to get things done. This unique programme offers participants an unequalled experience in a setting designed to inspire learning and leadership. In just two days you will develop an understanding and improve your skills around emotional intelligence competences and capabilities in line with your role as a manager and leader.

#### Using Emotional Intelligence to Enhance Success - 2 day programme

- Sydney: Tuesday 5th and Wednesday 6th April 2011
- Melbourne: Tuesday 7th and Wednesday 8th June 2011
- Brisbane: Tuesday 9th and Wednesday 10th August 2011

If you would like to know more about any of our services or programs [Contact us on 0402 851 378](tel:0402851378) or [email us at info@unconsciouspotential.com.au](mailto:info@unconsciouspotential.com.au) to find out how we can help partner with you for performance!

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