



## CASE STUDIES – TEAM AND GROUP COACHING

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### User Group Focus

The IT department of this large public corporation sought assistance to clarify the functions of a user group that had been established and operation for some time. The issues that needed to be addressed included credibility of the group, effectiveness and clarity around areas of focus. Through using a structured team coaching approach the group were able to attain agreement around their purpose, their roles and responsibilities as well as define and prioritise areas of focus. A roadmap was defined which they were then able to communicate to a wider audience impacting on how the group were viewed and their ability to be effective.

*‘Silvia assisted me to bring a Senior Project Management User Groups understanding of what their responsibilities were by removing the last issues and risks to the group allowing the group to work as a team with a single goal. This was completed by way of workshops, presentations and briefings which Silvia facilitated in an understanding and professional manner.’ – Group Representative*

### F1 in Schools Victory

Unconscious Potential was approached by the Sutherland Business Education Network to undertake Team and Group Coaching with a focus on team building and presentation skills for students involved in the F1 for Schools program. F1 in schools is an international competition for school children to design, manufacture, race and present a miniature Formula 1 car made of balsa wood. The judging criterion includes not only the car design but also presentation and teamwork skills.

Time was spent with each of the teams that had made it to the State Finals. Group Coaching focused on improving team work and presentation skills within each of the teams at this crucial stage of the competition. Coaching involved a combination of education and experiential learning for the students – learn by doing. At the end of the day, the students were able to walk away with new skills and a plan to get them to the State Finals.

Comments received at the state finals following the group coaching included;

*‘All Shire teams were considered by the judges to be the top performers in their verbal team presentations and when they were told by an REA representative that they attended a training session with a professional business coach, they said “It showed”.’*

Overall, all teams who took part in the State Finals received high placement in the overall judging. In addition, one of the teams who participated in the program went onto the win the National Finals and is heading overseas in 2009 to compete internationally.

*“As a trainer/facilitator with 30 years experience in the industry, I was very impressed with the professionalism and ability demonstrated by Silvia in the design and delivery of the training session she conducted for our students.” – Sutherland BEN*