



Unconscious Potential®

PROJECT MANAGEMENT CONSULTING

“Partnering for Performance”

*“What lies behind us and what
lies before us are tiny matters
compared to what lies within us.”*

- Ralph Waldo Emerson



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How We Can Help You Achieve Project Success

With over 10 years experience in project and program management, we understand the different components that make for a successful project.

Unconscious Potential can support your project management delivery in the following ways:

- Project management methodology consulting and maturity development
- Project Management Office establishment and development
- Project manager skills gap identification and needs analysis
- Development of project manager competency models
- Skills mentoring and coaching for the development of technical capability
- Competency assessment in line with the Australian Qualifications Framework and Australian Institute of Project Management

For project success, organisations need to consider both the WHY and HOW of the project. The Why is about value – will this project help us move from our current state to an improved future state? The How is about the process of delivery.

Unconscious Potential can assist your organisation to improve its project management maturity – the HOW associated with project delivery.

Benefits of Improved Project Management Maturity

- Doing the right projects that deliver value
- Improved project management capability
- Positive and direct impact on delivery
- Increased external / internal customer satisfaction
- Reduction in the costs of projects and deliverables
- Earlier realisation of financial and qualitative benefits
- Employee motivation and retention
- More effective return on investment

“Unconscious Potential understands the different components that make for a successful project.”

Credentials

- Certified Practising Project Director (CPPD) – Australian Institute of Project Management
- Project Management Assessor – Australian Institute of Project Management
- Advanced Diploma in Project Management
- Master of Business & Technology (MBT)
- PRINCE2 Practitioner
- Certificate IV in Workplace Training and Assessment

Memberships

- Member Australian Institute of Project Management (AIPM)
- Member Project Management Institute (PMI)



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Professional Experience

Silvia has an extensive background in corporate environments developing and leading cross functional teams on a broad range of business change management programs within the Telecommunications, Airline, Public Sector and Construction industries. Silvia has worked for a number of leading organisations including: Sydney Water, Qantas Airways, Singtel Optus, Email and Schindler Lifts. Silvia is also a facilitator in project management for the Master of Business and Technology Program at the University of New South Wales.

Testimonials

“Silvia de Ridder has been engaged to provide a substantial range of Project Management Consulting Services with Sydney Water Corporation's IT Department. Silvia has led the redevelopment of the Project Management methodology, she has developed and delivered highly successful stakeholder management training for all Project Managers and has provided a wealth of support and experience to all of our Project Managers, leveraging off her own extensive experience as a Project Director. We are delighted that she is continuing to provide consulting support to us.” **Manager PMO - Sydney Water**